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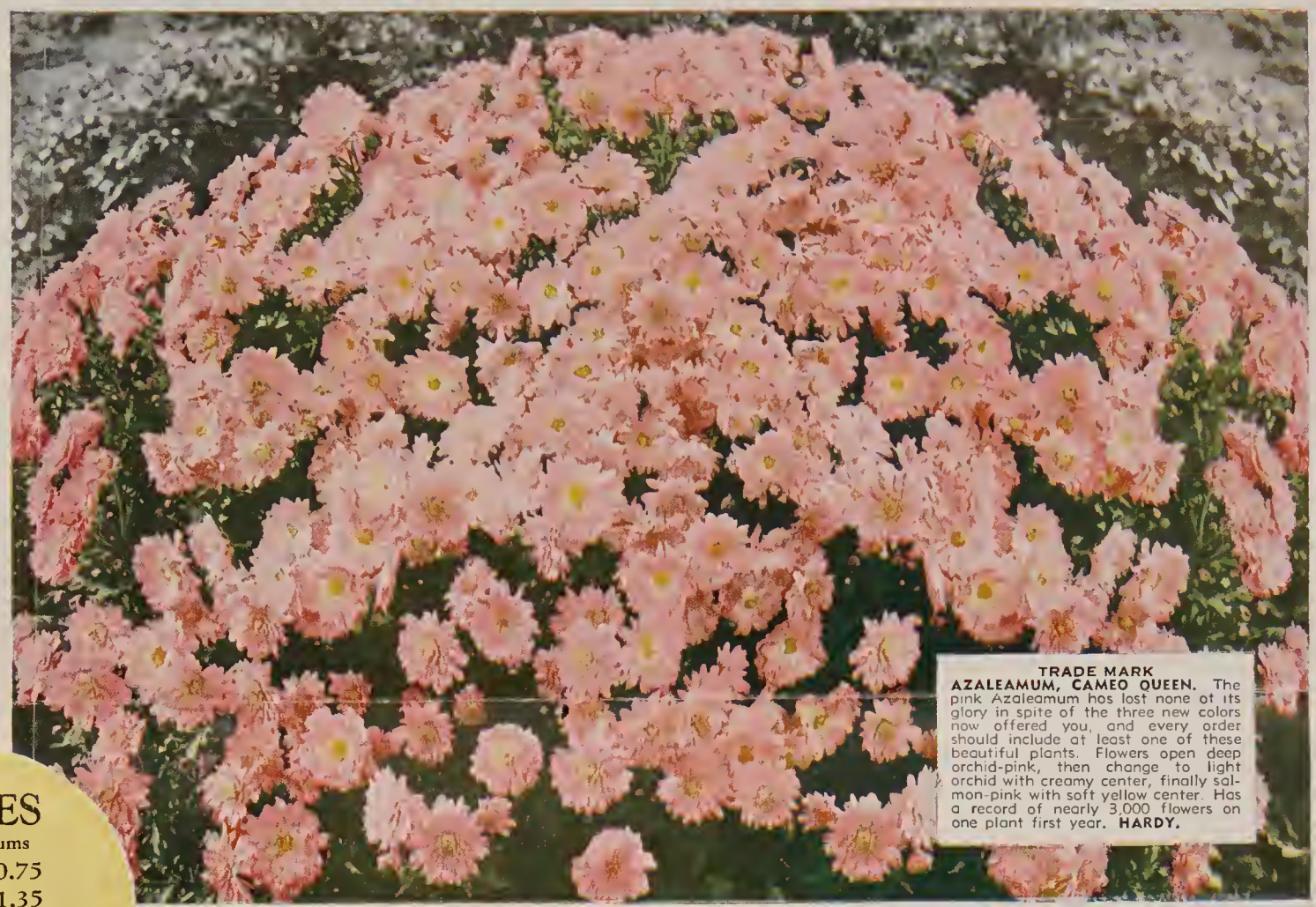
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Hurry Your Order for these Marvels Now!



TRADE MARK
AZALEAMUM, BRONZE BEAUTY. The beautiful feature of this plant is the way the flowers appear in a variety of beautiful bronze shades. As flowers first open they are a warm rich red-bronze. This then turns to a bronzy yellow with red-bronze center, giving a delightful effect, then later the flowers lighten to a beautiful golden shade. All these colors are on the plant at one time, giving the most beautiful effect you can imagine. Later all the flowers turn to bronzy yellow. **HARDY.**

Bronze Beauty, Plant Patent No. 205



TRADE MARK
AZALEAMUM, CAMEO QUEEN. The pink Azaleamum has lost none of its glory in spite of the three new colors now offered you, and every order should include at least one of these beautiful plants. Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center. Has a record of nearly 3,000 flowers on one plant first year. **HARDY.**

PRICES

All Azaleamums
1 for .. \$0.75
2 for .. 1.35
3 for .. 1.85
6 for .. 3.35
12 for .. 5.95
Potted plants with ball of earth on roots. Easy to Grow.



TRADE MARK
AZALEAMUM, MAGIC WHITE. Really one of the most beautiful flowers you ever saw. Blossoms first open a very delicate pink, then as they become fully opened this turns to white with faint yellow center, giving the effect of a beautiful snowdrift tinged with the rays of the setting sun when plant is in full blossom. Every garden should have the white Azaleamum. **HARDY.**

Magic White, Plant Patent No. 204

The most sensational flower ever introduced—fame now reaching to all parts of the civilized world—will make a grander and more magnificent display in your garden than any other flower—gives you more flowers for your money than any other plant you can buy—600 to 1,000 blossoms on one plant at one time first year—many customers report even more—revolutionizing garden planting everywhere—**THAT'S AZALEAMUM.**

Special Offer

- 1 Azaleamum, Bronze Beauty .. \$0.75
- 1 Azaleamum, Cameo Queen .. .75
- 1 Azaleamum, Magic White75

Total Value, \$2.25

600 BLOSSOMS TO 1 PLANT—OFTEN MORE FIRST YEAR

Just imagine the beauty of such a display! Just imagine blossom after blossom piling on top of each other to make beautiful big mounds of color like the pictures. Azaleamum is truly a feast for the eyes of the flower lover. No other flower will compare with it in quantity and beauty of flowers. If you should have only a small sum to spend for flowers, our advice would be buy Azaleamum for Azaleamum gives you more flower value for your money than any other plant you can buy.

\$100 IN PRIZES
Do you know a good name for our new Mystery Glorymum? See offer below.

Special Price
ALL \$1.79
THREE

Hardy

Both Azaleamum and Glorymum are hardy perennials that normally live through the winter. They bloom even better the second year than the first.

Potted Plants

All Azaleamum and Glorymum plants are grown in 2 1/4-inch pots and come to you with the ball of earth on the roots—easy to plant!

Special

- 2 Golden Glorymums .. \$1.45
- 2 Glorymum Achievement .. 1.45

Total Value \$2.90

SPECIAL PRICE .. ALL FOUR \$2.57



GLORYMUM ACHIEVEMENT

Patent Applied For

How would you like a whole big mound of blossoms like those above in your garden? Glorymum Achievement grows 3 feet or more across first year and becomes completely covered with these beautiful blossoms. Shades of apricot, red, gold, orchid and pink all appear on the plant at once, giving an amazing and dazzling effect. Plant grows to same size and shape as other Glorymums. **THIS HAPPENS FIRST YEAR.** PRICES: 85c each; 2 for \$1.45; 4 for \$2.65; 6 for \$3.85; 12 for \$7.45. Potted plants.

Order Now!

Don't Delay in sending us your order for we have propagated only a limited supply of these beautiful flowering plants. Thousands of people will rush their orders to us immediately and you, too, must rush yours or you will be disappointed.

HUNDREDS OF FLOWERS FIRST YEAR

Can't you imagine the breath-taking beauty of this new and spectacular flower? Can't you imagine the excitement it is going to create among all who see it in your garden?

Here's beautiful, golden yellow for you in rich masses so amazing you can hardly believe your eyes. Golden Glorymum is an amazing addition to the world of flowers. Its hundreds of blossoms create a display that will make everyone marvel.

RUSH YOUR ORDER

Don't be too late in ordering Glorymums for we are able to produce only a limited supply and those who delay too long may be disappointed. Better send your order now.

TRADE-MARKS AND PATENTS

Note that all Azaleamums and Glorymums are trade-marked; and patents have been granted on the colors indicated. Azaleamum and Golden Glorymum plants are not to be offered for sale by any nursery or individual unless proper arrangements have been made with us. This restriction does not prohibit the making of customers' club orders sent to us. It applies to plants only—not to the flowers.

PRICES

Golden Glorymum and Glorymum Achievement
1 for 85c; 2 for \$1.45
4 for \$2.65; 6 for 3.85;
12 for \$7.45
Potted Plants

GOLDEN GLORYMUM, Plant Patent No. 251

From a small potted plant set this spring, Golden Glorymum grows to more than bushel size by mid-summer and from late August until frost produces hundreds of big beautiful blossoms—just simply loaded with brightly colored flowers for week after week.

BLOSSOMS LIKE THESE

Just imagine beautiful golden yellow blossoms like these wholly covering a huge plant 3 to 4 feet across and 1 1/2 feet high. Each blossom is a beautiful flower that would make you enthusiastic even if they were not produced in such large quantities, yet there are so many of these you can use lots for beautiful cut flowers and hardly see where the plant has been robbed. Flowers natural size. Aren't they beautiful! PRICES: 1 for 85c; 2 for \$1.45; 4 for \$2.65; 6 for \$3.85; 12 for \$7.45.

R. M. KELLOGG COMPANY
Three Rivers, Michigan

HERE'S PURE GOLD for you in myriads of beautiful 2- to 2 1/2-inch sunbursts, making such a mass of color that you can hardly believe your eyes. Everyone will ask you where you got it and what is its name. Golden Glorymum is a startling contrast to anything that has so far been introduced, a blossom display that will make everyone marvel. Plant Patent No. 251. PRICES: 1 for 85c; 2 for \$1.45; 4 for \$2.65; 6 for \$3.85; 12 for \$7.45 (Potted Plants).

\$100.00 VALUE in Prizes

FOR NAMING THIS NEW GLORYMUM

Prizes are given in merchandise—fine, top-quality nursery stock. Here is a real opportunity to win a valuable collection of flower plants and bulbs. Here are the rules:
Write one name and a letter of 100 words or less, telling why you think your name choice is best for the new Mystery Glorymum. Write on one side of the paper.
In case of a tie, duplicate prizes will be awarded.
No employee (or members of his family) of the R. M. Kellogg Co., or their advertising agents, can compete.
Judges will be officers of the R. M. Kellogg Co., and their decision will be final.
All entries, whether they win or not, become the property of the R. M. Kellogg Co.
Contest closes midnight, October 31, 1938.
Address entries to: Contest Manager, R. M. Kellogg Co., Three Rivers, Michigan. Do not enclose entries with orders or other correspondence. They must be mailed separately to be considered.

YOU CAN'T BUY IT!
Here is a brand new flower, just developed, not otherwise obtainable at any price. You can't buy it anywhere! When it is on the market, it will sell for about \$1.00. Yet we give one new Mystery Glorymum plant free to every customer buying both collections above. Have this new flower a year ahead! Order NOW!

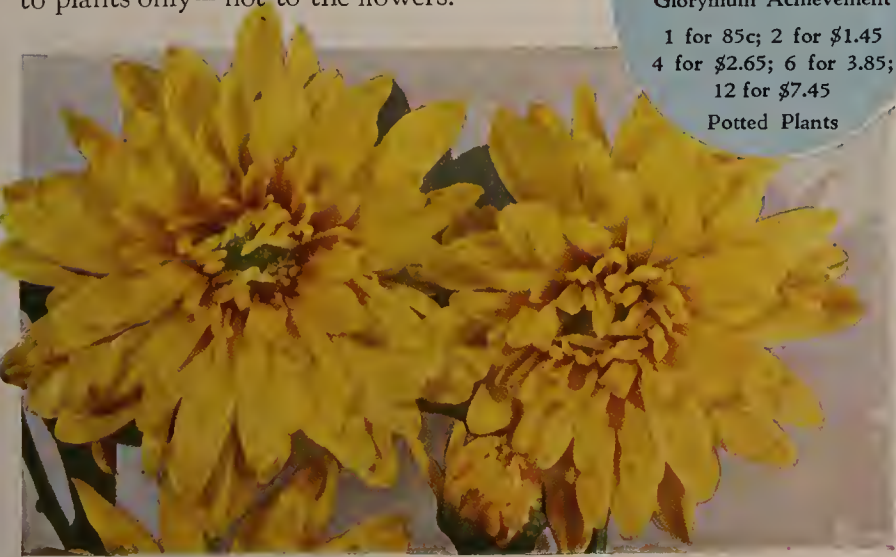
Here is a friendly family contest you will enjoy! You might easily be the one to write the chosen name, and not only win \$50 in fine nursery stock, but also enjoy the satisfaction and distinction of having named a plant which will be grown the nation over! Be sure to enter!

Free! New Mystery Glorymum

Only One to a Customer

Naturally, the best way to find an appropriate name for the new Mystery Glorymum is to have one grow and bloom in your own garden. You can do this by ordering both the above collections and getting the new Mystery Glorymum FREE. However, the following description will aid those unable to obtain the new Mystery Glorymum. The plant grows to wash-tub size the first year and has rich green foliage. It normally blooms from late August until frost and is completely covered with beautiful dark red blossoms with yellow

centers. Hundreds of silver-dollar size blossoms appear, second year even more. It is a hardy plant, grows most anywhere without special attention. By ordering the two collections, you can actually have this wonderful new flower blooming in your garden a whole year before it is offered to the public! We do not offer this plant otherwise this year because of the limited supply, and even this plan may call for more plants than we can furnish. Place your order now and avoid disappointment.



Plant Patent No. 251



Hollyhock Delphiniums

Every collection of Kellogg's Tall-Growing Delphiniums will contain some of these famous favorites; colors, blue and shades of blue and violet.

12 Tall Growing Delphiniums \$1.79

Here's a fine bargain in Delphiniums—12 fine tall-blooming plants for only \$1.79, varieties our choice. You will get only such varieties as Hollyhock Strain, Wrexham hybrids, and the famous Belladonna and Bellamosa in all the beautiful shades of blue, light blue, and violet—no dwarf varieties.

All plants are strong, sturdy field-grown stock, our best quality, guaranteed to reach you in good growing condition or your order refilled free.

Send your order now while we still have a supply of these beauties. They are bound to go fast at this low price and delay may mean disappointment. Don't miss this bargain.

Prices: Tall Growing Delphiniums, 6 for 98c; 12 for \$1.79; 24 for \$3.47.

Hurry your order for Kellogg's Glory Mixture of Gladioli described below, and we will send you

ONE GRAND MASTER the famous new prize-winning red Glad, free. Grand Master is priced this year at \$1.00 each, so you will get

Read the Paragraph Above

\$1.00 Value Free!
With the Glad Collection Below

Kellogg's Glory Mixture of "Glads"

Hand picked and the biggest variety of color ever put into one mixture. Ruffled and plain-petaled, big flowering varieties. Full color range. Delights everyone. A wonderful value for your money. A glorious display of gorgeous color. All standard known varieties, many prize winners. Varieties not labeled. Big blooming-size bulbs, guaranteed to bloom this summer.

Hurry your order and we'll send you one Grand Master, \$1.00 value, free. Grand Master will be labeled.

100 Bulbs \$2

All Fine Large Blooming Size Bulbs

100 Big Bulbs \$2



GUARANTY

We guarantee Kellogg's Glory Mixture to be hand-picked and to consist of at least fifty different varieties, each different in color, shading or markings, and we guarantee bulbs to be healthy and reach you in good growing condition or your order refilled free. If not fully satisfied at blooming time your \$2.00 will be cheerfully refunded.

Everblooming!

Starts Blooming About July 1st and Continues Until Frost



ORDER NOW! Supply Limited

DAZZLER

Kellogg's Dazzler, the new improved hardy, everblooming Carnation is the heaviest blooming, most gorgeous and largest flowering hardy Carnation ever introduced. Foliage is dark olive-green and each plant produces 20 to 30 strong, 13- to 20-inch blooming stalks supporting flowers in great profusion. 40 to 50 bright crimson flowers open at one time on each plant. The blooms are richly clove-scented, deep crimson in color, and the plant blooms continually from the middle of June to late October. Will bloom all winter if potted and put in medium warm room. Plant grows nearly as large as a bushel basket first season and it's hardy, too; stood 15 degrees below zero without injury. Blooms first year.

Dazzler is the gem of the rockery, the dazzer of the flower garden, the king of the border, and the greatest of all flowers for group planting.

Glorify your garden with Kellogg's Dazzler, the brightest red and most dazzling flower of all time.

PRICES OF DAZZLER CARNATION

8 for \$1.85 Potted Plants

Or, other quantities as follows: 40c each; 3 for 95c; 25 for \$5.00; 50 for \$9.00.

GRAND MASTER "GLAD" and LILLIAN PHLOX—FREE! Don't overlook these two fine values. See offers printed over the tinted arrows, and send your order early.

Kellogg's Glory Mixture of Phlox

This Collection Hand-Picked

This is the same amazing offer we made last year to a limited part of our mailing list. We have had so many requests for its repetition this year that we have been forced to comply.

Fifteen Different Varieties - 15 Plants

Only \$2.00

You get 15 plants in this famous collection (16 with the free Lillian) and each plant of the fifteen is a different variety, each a different color or shade, each a "top-notch" variety—no cheap mediocre varieties used. In fact many of our very finest varieties may be included. White, pink, salmon, mauve, purple, red, violet—such is the color range of this collection. Every color found in Phlox will be found here. Your Lillian Phlox will be labeled, other fifteen varieties not labeled.

Hardy Varieties Only

Every plant in this fine collection is a hardy variety able to withstand the rigors of winter and bloom for you year after year. And each year the display becomes more splendid and beautiful.

Strong Field-Grown Plants

These plants were all grown in the open fields of our fine Skinner-Irrigated Nursery. They have had an abundance of water and strength-building food—an abundance of care. They are strong vigorous plants with plenty of "get-up-and-go," and will make a fine vigorous growth in your garden.

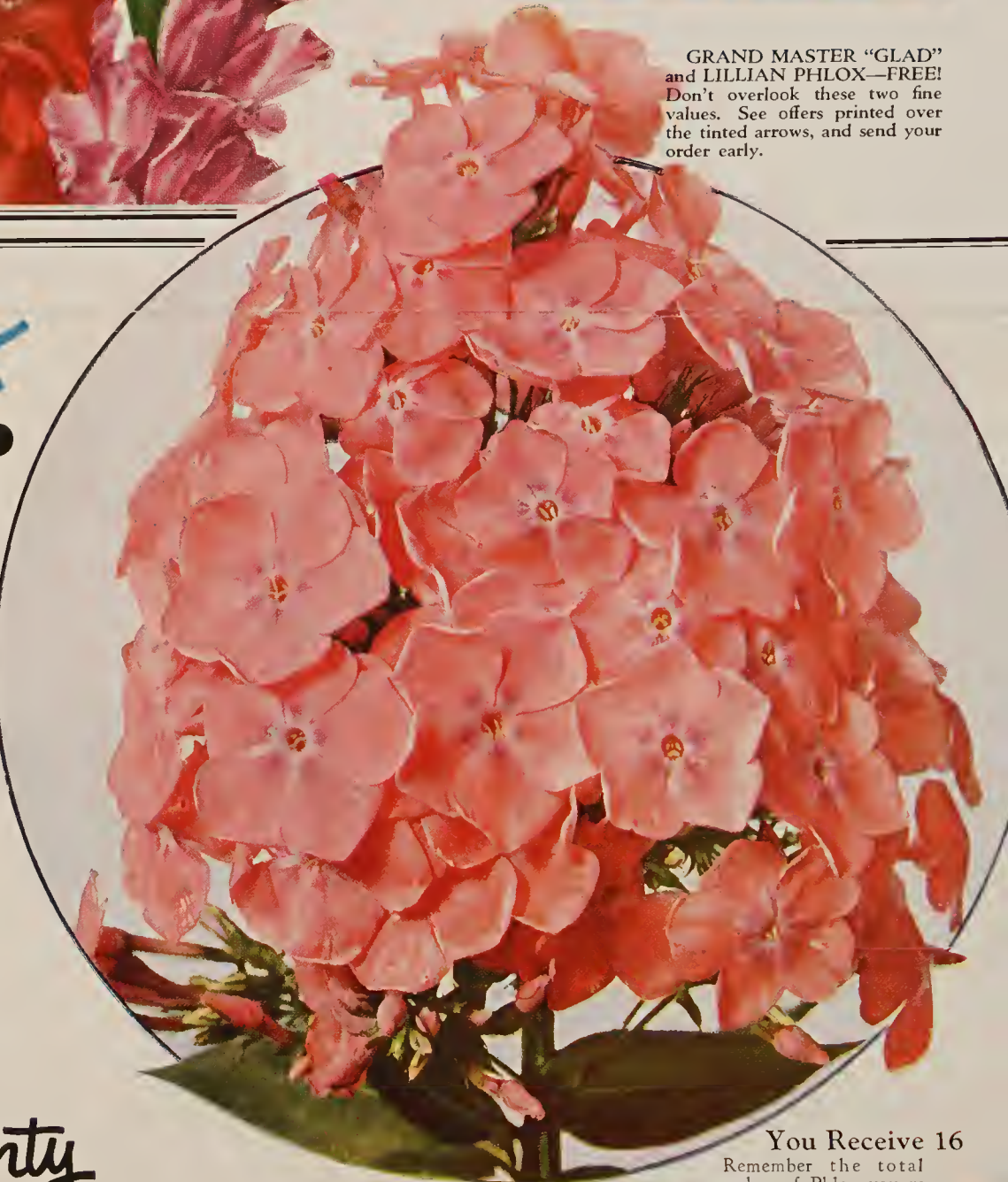
HURRY!

Remember the beautiful new Phlox Lillian is our gift to you for promptness in ordering. Order at once and it will be included in your collection! Delay too long and we may have to substitute some other variety. Lillian is our gift to you for promptness, but the supply is limited and Lillian will be yours only if you hurry your order. Lillian will be labeled.

Guaranty

We guarantee every Phlox in this collection to be a different variety and a different color or shade, and every plant must be healthy and in good growing condition when you receive it or your order refilled, free.

R. M. Kellogg Co.
Three Rivers, Mich.



You Receive 16

Remember the total number of Phlox you receive if you order at once is 16—15 in the collection, plus one Lillian, free. Order now while we still have Lillian.

Free! One Lillian

Lillian is an exquisite pink with dainty blue eye—large florets—7 to 15 flower spikes on a single 2-year plant—strong and upright, nearly 3 feet in height—long-lasting as cut flowers—healthy and vigorous—a joy to grow in your garden—hardy! Do not fail to try this variety. Order our Glory Mixture of Phlox now and 1 Lillian will be added to your order, free.

\$4.00 value

The 15 Phlox in this collection, if bought singly, would cost you at least 25c each—total value \$3.75, for the fifteen. Order early and get Lillian free, and you bring the value to over \$4.00. Costs you only \$2.00.

R. M. Kellogg Co.
Three Rivers, Mich.

Best Varieties Only

Look through our catalog and see the many fine outstanding varieties of Phlox that we list. You will find such celebrities as Daily Sketch, Africa, Border Queen, George Stipp, E. I. Farrington, Salmon Glow, Hauptmann Koehl, and others. It is such varieties as these that this collection will include. It may even include the very ones named.

By a fortunate circumstance we have a surplus of most of these finest varieties and we share the good fortune with you. Lillian will be labeled and will be included in every collection if orders are sent promptly, other fifteen varieties not labeled.